

"shiseido art egg" is an open-call program that offers up-and-coming artists the chance to exhibit at the Shiseido Gallery, now dedicated to the discovery and creation of new kinds of beauty for over a century. This 16th edition of the program received 260 applications from all over Japan, including, once again, a large number of extraordinarily creative proposals making optimal use of the Shiseido Gallery exhibition spaces. From these, the artists Tomomi Oka, YU SORA, and Soma Sato were chosen for their unconventional takes on today's new values and aesthetics, with solo exhibitions by these artists being staged in turn at the Shiseido Gallery from January to May.

Yu Sora combines black embroidery on white fabric, and life-size three-dimensional renditions of items such as furniture and curtains, in installations that engage with the nondescript minutiae of everyday living. Pandemic, war, and natural disasters have shown the mundane daily routine to be a fleeting thing, easily destroyed. For this exhibition Sora will create in the gallery space a room as a setting for everyday living. Viewers will undoubtably superimpose their own "ordinary" on this setting and look back on their own memories, with a renewed appreciation of its preciousness.

Many people die or lose their homes suddenly in disasters or accidents. Tiny things can trigger the collapse of life as we know it. And sorrow can rob us of the strength to live.

Mozuku seaweed, eggs-a routine day, recorded on a receipt. It dawns on me that peace is the days when nothing happens, days passed casually, without a great deal of thought.

Amid the ongoing upheaval of pandemic and war, what's normal in the world has changed, such change becoming the "new normal," then before long, just "normal."

Overlay the colors of your own normal on my white pictures, and join me in contemplating the preciousness of an ordinary existence

YU SORA

YU SORA

1987 Born in Gyeonggi-do, South Korea 2011 BA Hongik University, Department of Sculpture 2020 MFA Tokyo University of the Arts, Department of Sculpture Currently lives in Tokyo

Career highlights to date

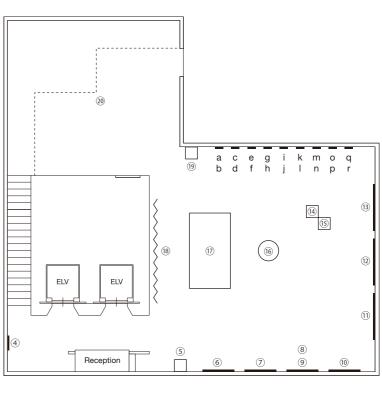
2022 solo exhibitions BankART Under35, BankART KAIKO, Yokohama, Japan 2021 solo exhibitions "An Ordinary Day" Amarabu Art Lab, Hyogo, Japan, Namdong Sorae Art Hall, Incheon, Korea



YU SORA instagram



mezzanine



① Two People Mixed-media installation 2023

- 2 Keys Silkscreen 2017
- ③ Socks collection Silkscreen 2017
- ④ My room Silkscreen 2015
- (5) Stubby pencil Mixed media 2023
- 6 House of Motoki 113x113cm Cloth, cotton, thread 2023
- ⑦ On the entranceway shelf 113x113cm Cloth, cotton, thread 2023
- 8 Days pile up 90x90cm Cloth, cotton, thread 2022
- (9) Davs pile up 90x90cm Cloth. cotton. thread 2022
- 10 Under the desk 110x160cm Cloth, cotton, thread 2022
- (1) At that time 170x260cm Cloth, cotton, thread 2023
- 12 Cleaning 170x260cm Cloth, cotton, thread 2023
- ⁽¹³⁾ On the desk 170x260cm Cloth, cotton, thread 2023
- 14 The everyday recorded : Mozuku and Eggs 6x8cm Mixed media 2023
- (5) Sea salt soap Mixed media 2023
- 16 Days pile up (Amazon) Mixed-media installation 2020,2021
- 1 Living-dining room Mixed media 2023
- 18 Window Mixed media 2023
- (19) Things on the desk Mixed media 2023

20 A nothing day Mixed-media installation 2023

Organized by Shiseido Company, Limited

* Content and schedule are subject to change depending on the status of Covid19 infection.

SHISEIDOGALLERY

March 7 (Tue) - April 9 (Sun) , 2023 Weekdays: 11:00-19:00 Sundays and holidays: 11:00-18:00 Closed Mondays (including national holidays falling on Monday)

a. Socks 40x40cm Cloth, cotton, thread 2023 b. Dentist tweezers 40x40cm Cloth, cotton, thread 2023 c. Black scissors 40x40cm Cloth, cotton, thread 2023 d. Keys 40x40cm Cloth, cotton, thread 2023 e. Rolling timepiece 40x40cm Cloth, cotton, thread 2023 f. Embroidery hoop 40x40cm Cloth, cotton, thread 2023 g. Knife 40x40cm Cloth, cotton, thread 2023 h. Worn socks 40x40cm Cloth, cotton, thread 2023 i. Crochet hooks 40x40cm Cloth, cotton, thread 2023 j. Short cable 40x40cm Cloth, cotton, thread 2023 k. Keys 40x40cm Cloth, cotton, thread 2023 I. Tower of socks 40x40cm Cloth, cotton, thread 2023 m. Safety pins 40x40cm Cloth, cotton, thread 2023 n. 220v/110v 40x40cm Cloth, cotton, thread 2023 o. Eyelash curler 40x40cm Cloth, cotton, thread 2023 p. Clothespins 40x40cm Cloth, cotton, thread 2023 q. Old earphones 40x40cm Cloth, cotton, thread 2023 r. Pink scissors 40x40cm Cloth, cotton, thread 2023